

## **Media Contact:**

Huntington Beach Marketing and Visitors Bureau Madison Fisher, Communications Manager Ph: 714-969-3492, ext. 208 madison@surfcityusa.com

## HUNTINGTON BEACH BEACHES NAMED CLEANEST IN UNITED STATES

Surf City is Home to Two NRDC 5-Star and One 4-Star Beaches

<u>Huntington Beach</u>, Calif., July 5, 2012 — The <u>Natural Resources Defense Council's</u> annual assessment of cleanest and dirtiest beaches and lakes in the United States was released last week. The Huntington Beach Marketing and Visitors Bureau is proud that two of Surf City's <u>three beaches</u> were included in the top three cleanest beaches in California and claimed two of the twelve spaces for cleanest beaches in the nation.

Huntington Beach's two state beaches, Bolsa Chica State Beach and Huntington State Beach were two of the three California beaches that earned a five-star rating from the NRDC.

"We're thrilled to have this recognition for Huntington Beach. We all knew our beaches were some of the cleanest in California, and to have that validation on a nationwide level is very satisfying. Our five-star state beaches surround Huntington City Beach, which boasts a four-star NRDC rating." says Steve Bone, President & CEO at the Huntington Beach Marketing and Visitors Bureau "We have to thank the City of Huntington Beach, as well as all of the non-profit organizations that organize various beach cleanups throughout the year, like Surfrider, for all they do to keep our beaches beautiful."

NRDC's five-star beaches and lakes were for violating health standards less than 5% of the time and for following such "best practices" as testing more than once a week and posting advisories online as well as at the beach.

###

## **About the Huntington Beach Marketing and Visitors Bureau**

The Huntington Beach Marketing and Visitors Bureau is the official destination marketing organization of Huntington Beach, Surf City USA®. One of Southern California's premier coastal destinations, Huntington Beach is the ideal location for a <u>California family vacation</u>, or relaxing weekend getaway. With 10 miles of wide-open white sand California beaches, <u>Huntington Beach</u> is a destination of choice for vacationers and business travelers alike. To plan your *Surf City USA®* vacation, or to learn more about Huntington Beach, visit the Huntington Beach Marketing and Visitors Bureau website at <a href="https://www.SurfCityUSA.com">www.SurfCityUSA.com</a> or call 800-729-6232 for a free Visitors Guide.

###

Surf City USA® is a registered mark of the Huntington Beach Marketing and Visitors Bureau.